

[TEMPLATE: Give to family at time of need]

## A Funeral Director's gift to the living

Thank you for your confidence in [FUNERAL HOME] by allowing us to handle your loved one's funeral service. We are sincerely committed to meeting the highest standard of care by providing personal service and attention to the needs of our families. Our most important responsibilities are to professionally and gently support and guide you before, during, and following your loss.

As a continuation of care, we are providing you with access to the iCare™ booklet series. As it is our sincere hope to support you during this difficult time, each of the five booklets address issues people commonly face during the first year of grief. The series will provide you with suggestions for coping with your loss and help you adapt to the changes ahead.

You can access these booklets on our website's grief support web portal at [INSERT URL], which we encourage you to visit. Viewable from all digital platforms, you are welcome to browse through the booklets with a simple point and click. These e-books and many other resources on the website are available to you and your family at no charge.

### OUR HOPE IS TO...

- ✓ Show our continued concern for your well-being.
- ✓ Provide reading material about the grief process.
- ✓ Raise awareness of the impact that grief has on families and communities.
- ✓ Provide continued support and understanding.

We promise to do whatever we can to continue providing you with the attentive and caring services that you expect and deserve.

Thank you again for placing your trust in our funeral home. We may contact you from time to time to stay in touch and explore other ways we might be able to assist you. In the meantime, if you need anything, please let us know.

Sincerely,

[NAME]

M10/A FUNERAL DIRECTOR'S GIFT